

Hodge Studio

story by **Siri Stevens**

Donna and Dustin Hodge are editing the footage they shot at the National Little Britches Finals Rodeo in 2013. They are producing the TV Show for RFD TV. They shoot, edit,

from Dallas, and knows the industry well.

“Rodeo is different,” said Dustin. “I grew up in Stephenville, Texas, and always wanted horses,” he continued. Dustin never got the horse he wanted, but now he has the opportunity to cover an event with the very same horses he always hoped for. “I’ve shot all over Europe, Greece, and Italy, and mostly I was shooting CSU Pueblo for their study abroad program.”

He spends around 100 hours



left: Donna and Dustin Hodge, producers of NLBRA in 2013 TV Show
above: Cameraman, Paul Tyler, with Segment Producer, Sara Crowe, interviewing Shade Etbauer and his girlfriend.
- Courtesy of the Hodge family


and write 26 episodes for the season. They start the season with three on the road episodes, they have been to Louisiana, and that one will lead the 2014 season. “Where we go will depend on where they want to send us. The Cajun Little Britches was really excited to see us – they are about as far as you can get in Louisiana without getting into the Gulf ... and it was great food,” said Donna. They were hired in February of 2013 and this is their first full season.

The Hodge family owns Hodge Productions based in Pueblo West, Colo. “My husband has owned the company for ten years, producing several feature films, commercials, industrial films.” Dustin worked for TBS, originally

editing one show. “Going through the footage, labeling it, and creating the graphics for each ride takes a long time. We shoot a bunch of stories from the Finals as well.”

They brought an entire team to Pueblo this year. “We had writers, producers, and others working to get out there and know the event, from the stock contractors to the vendors,” said Donna. “We spent hours shooting the setup. Our focus has been much more in depth and we’re telling stories.”

The Hodges work for NLBRA and RFD TV, but the most amazing thing for the Hodges is the family environment they have created with the NLBRA and the rodeo contestants. “We focused on the families,” said Dustin.

The season starts Nov. 6, and will run every Wednesday at 4 pm CST on RFD TV. 

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